

Addlestone Thursday@3 Sessions Series Statistics for Fall 2008

Compiled by J. Seay and J. van Arnhem – College of Charleston Libraries
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Fall 2008 Series Theme:

An Introduction to Practical, Free and Useful Web 2.0 Tools for Personal Productivity and Collaborative Learning.

Fall 2008 Session Formats:

- **Hands-On:** An explanation, demonstration, and practical application of a particular or set of web 2.0 tools. These sessions are hands-on, introductory sessions.
- **Make and Take:** Hands-on sessions in which participants practice with the applications explored and demonstrated in the previous survey session(s).

Fall 2008/Spring 2009 Marketing Strategies:

- Plasma screen announcements in the Library foyer
- Campus emails to Faculty and Staff with workshop descriptions and reminders
- Targeted session reminders to specific groups, such as the Center for Faculty Development and LCWA faculty
- Personalized email communication with previous participants, announcing the Spring 09 schedule and extending personal invitations to upcoming sessions
- The Addlestone Library Facebook Group, open to Students, Faculty and Staff, which receives Event reminders of our schedule
- Twitter outreach, featuring reminders for returning participants and used to send messages if there are last minute openings in a session to increase drop-ins
- Our Instruction Wiki containing all our Session Handouts for personal and instructional use
- Community outreach, including special sessions for Burke High School Faculty

Fall 2008 Sessions (Delivery Dates and Attendance)

Session Evaluations furnished upon request.

All sessions held in Addlestone Library, Room 122

1. Social Web, Net Culture and Delicious

September 11, 2008 | 3:00pm – 4:30pm

- Presenter(s): J. van Arnhem, J. Seay, J. Spiller
- Attendance: 11 (5 faculty, 5 staff, 1 student/Friend of the Library)

2. Make & Take - Delicious Social Bookmarking

Sponsored by The Center for Faculty Development

September 25, 2008 | 3:00pm – 4:30pm

- Presenter(s): J. van Arnhem, J. Seay, J. Spiller
- Attendance: 3 (2 faculty, 1 staff)

3. Introducing BLOGS.COFC.EDU

October 9, 2008 | 3:00pm – 4:30pm

- Presenter(s): J. van Arnhem, J. Seay, J. Spiller
- Attendance: 15 (10 faculty, 4 staff, 1 student)

4. Make & Take - BLOGS.COFC.EDU

Sponsored by The Center for Faculty Development

October 23, 2008 | 3:00pm – 4:30pm

- Presenter(s): J. van Arnhem, J. Seay, J. Spiller
- Attendance: 3 (1 faculty, 1 staff, 1 student)

5. iGoogle, Google Docs, and Managing Yourself Virtually for Real

November 20, 2008 | 3:00pm – 4:30pm

- Presenter(s): J. van Arnhem, J. Seay, J. Spiller
- Attendance: 10 (4 faculty, 6 staff)

Breakdown of College Patrons Affected by Thursday@3@Addlestone

A complete list of participants is included at the end of this report

- **38 unique participants** over the course of the spring 08 semester
- **17 faculty, 17 staff members, 3 students/Friends of the Library**
- 4 participants came to 2 different sessions
- 1 participant came to 3 different sessions

Lessons Learned from the Session Survey Evaluations

General

- Restrict session surveys to one format to ease in collection and evaluation (one registration process, one survey evaluation)
- Process all session signups and evaluations via Google forms (allows all organizers to view/manage workshops from a single iGoogle account)
- Restrict sessions to one broad topic to allow time for full coverage of the technology being discussed (for example the blog class will only cover blog material and a separate workshop will be developed to cover wikis)
- Extend the the class time from 1.5 hours to 2 hours to ensure time to cover material and provide additional hands-on time
- Make and Take sessions had a lower attendance and may need additional marketing

Classroom Management

- Any online or College of Charleston accounts should be set up prior to class
- Assistance may be required for workshops with a large number of participants

Complete list of participants

Name	Department	Title/Responsibilities
Kendra Almy	Honors College	Office Manager
Natalie Bang	Math Major	Student
Scooter Barnette	Physical Education	Senior Instructor
Emily Beck	Hispanic Studies	Assistant Professor
Marnette Bowen	Student Affairs	Technology Coordinator
Dong Mei Cao	Library	Science Reference Librarian
Lynn Cherry	Department of Communication	Professor
Lauren Collier	Student Affairs: SC Campus Compact	Service-Learning Director
Chen Huei Chou	Marketing & Chain Supply Mgmt	Assistant Professor
Jill Conway	Honors College	Assistant Director /Student Services
Dan Dickison	Marketing	Dir. Mrk Adm & Academ.
Brenda Dispenza, MBA	School of Business and Economics - Carter Real Estate Center	Marketing and Education Manager
Jim Duran	Teaching, Learning & Technology, IT	Instructional Technologist
Cathy Evans	Library	Media Center
Sylvia Gamboa	Summer Sessions	Dean of Summer Programs
Deirdre Goldbogen	History	Office Manager
Susan Guth	undecided	Student
Katie E.B. Head	Library	Temporary Staff
Christopher Lamb	Department of Communication	Professor
Alice Lerkoff	Friends of the Library / Student (of Mary Beth Hesten)	
Kelley L. Mayer, Ph.D.	Department of Teacher Education, School of Education, Health and Human Performance	Assistant Professor
Anne McNeal	Assoc VP Academic Experience	Director of Student Retention
Jose Moreira	Hispanic Studies	Professor
Svetlana Owens	German and Slavic Studies	Professor
Moore Quinn	Department of Sociology and Anthropology	Professor
Maria Mansfield Richardson	Governors School Honors College	Associate Director
Kathleen (Kathy) Beres Rogers	Department of English	Assistant Professor

John Schroeder	IT Infrastructure Services	Email
Sheila Seaman	Library	Public Services, Librarian
Eugene Sessoms	Student Affairs	Instructor
Sue Sommer-Kresse	Strategic Plan Operation	Senior Vice President
Mary Pat Twomey	Student Affairs: SC Campus Compact	Staff
Marianne Verlinden	Hispanic Studies	Instructor
Kim Vollmer-Lawson	English	Adjunct Faculty
Gene Waddell	Special Collections, Addlestone	Archivist
James Williams III	Library	Library IT and Circulation
Azilde C. Worley	Hispanic Studies	Instructor, Curriculum Technology Coordinator